



CONFERENCE AGENDA



Campania Region and Industries 4.0 meet the European partners

Industry is one of the pillars of the European economy – the manufacturing sector in the European Union accounts for 2 million enterprises, 33 million jobs and 60% of productivity growth. We stand on the brink of a new industrial revolution, driven by new-generation information technologies such as the Internet of Things (IoT), cloud computing, big data and data analytics, robotics and 3D printing. They open new horizons for industry to become more adventurous, more efficient, to improve processes and to develop innovative products and services.

MARCH 28-29, 2019

European Parliament
Regione Campania
Brussels

INFORMATION

The goal of the EU's first industry-related initiative of the [Digital Single Market package](#) is to ensure that Europe is ready for the growth in the emerging markets for future digital products and services.

This will require sustained and coordinated investment from the public and private sectors.

The aim of the event is to introduce to the European Partners some European clusters strong in sectors such as business software, agri-food, electronics for automotive, security and energy markets.

During the Conference will be illustrate the measures set up by the European Commission to digitise European industry that will help companies, researchers and public authorities to make the most of new technologies.



WHO WE ARE



Campania is a region in southern Italy.

The region at the end of 2014 had a population of around 5,869,000 people, making it the third-most-populous region of Italy.

Over the last decade the regional innovation system has changed substantially, thanks to the implementation of a regional innovation strategy.

The most relevant recent initiatives in terms of innovation policy are the creation of the regional research and innovation network Campania In Hub, and the redefinition of the governance of the regional innovation system.

As for all programmes adopted for the 2014-2020 period, investments under the Campania programme are strategically focused on four key growth-generating areas: research and innovation, digital technologies, support to small businesses and to the low-carbon economy.

CONFERENCE AGENDA

THURSDAY MARCH 28
EUROPEAN PARLIAMENT
Room 3H1

09:00 - Registration of participants

09:30 - Welcoming and general information

10:00 - **Elena BASILE** **Ambasciatrice d'Italia (tbc)**

Opening remarks

10:20 - **Valeria FASCIONE** - **Regione Campania**

Strategies of the Regione Campania

10:40 - **Giorgio VENTRE** - **Università Federico II Napoli**

Transforming Higher Education for the Digital Transformation of Industry

11:00 - **Pietro FERRARO** - **Consiglio Nazionale delle Ricerche**

Intelligent Systems as a Key to Success in the 4.0 Age

11:20 - **Marco FERRETTI** - **Mar.Te. s.c.ar.l.**

The integrated sea-land logistics sector and the creation of highly innovative processes.

11:40 - **Antonio BURINATO** - **Gabriele DE VITO** - **Innovaway**

Innovaway experience in 4.0 technology

12:20 - **Max LEMKE** - **European Commission**

The digital transformation of European industry

12:40 - Debate

13:00 - Networking lunch

14:30 - **Gianpaolo VARCHETTA** - **M.A.R.eA Network**

The research projects of M.A.R.eA. in the Agri-food sector

14:50 - **Francesco VINALE** - **Consiglio Nazionale delle Ricerche**

L.IN.F.A. : Public-Private Laboratory for Research and Innovation in Olive and olive oil production

15:10 - **Sergio BOLLETTI** **CENSI** - **M.A.R.eA Network**

MAReA: a Consortium Society operating in the advanced material areas of Bio and Agro-industry.

15:30 - **Pasquale MORMILE** **ISASI** - **Consiglio Nazionale delle Ricerche**

The outcomes of MAREA Project intercept the European regulations

15:50 - **Oronzo DALOISO** - **European Commission**

Successful examples of energy efficiency market uptake in the food & beverage sector

16:10 - **Claudia PECORARO** - **European Commission**

A new bioeconomy strategy for a sustainable Europe

16:30 - Closing remarks and media corner

CONFERENCE AGENDA

FRIDAY MARCH 29

REGIONE CAMPANIA

60, Avenue De Cortenbergh

Bruxelles

09:00 - Registration of participants at Regione Campania

09:15 - Welcoming and opening remarks

Dario GARGIULO - Regione Campania

Giampaolo VARCHETTA - M.A.R.eA Network

09:30 - SKYPE Call

Luigi NICOLAIS - CAMPANIA DIGITAL INNOVATION HUB

Campania DIH: a no profit entity performing networking, matchmaking, brokerage and dissemination activities.

10:00 - Paolo VOLPICELLI - Innovaway

Innovaway S.p.a.: IT service management, Information technology, an Business process Outsourcing

10:30 - Simone SPARANO - Unioncamere Campania

The role of Unioncamere Campania

10:50 - SKYPE Call

Fabrizio COBIS - Ministero Istruzione Università e Ricerca

11:20 - Marco FERRETTI - Mar.Te. s.c.ar.l.

The integrated sea-land logistics sector and the creation of highly innovative processes.

11:40 NETWORKING MEETING

Debate

AMOND	Denis	ICE
BALDINATO	Massimo	Finmeccanica
BARILE	Riccardo	BXL Europe
BOLLETTI	CENSI Sergio	Cosvitec s.c.ar.l
BOTTERMAN	David	Fujitsu
BURINATO	Antonio	Innovaway
CERACCHI	Mattia	APRE - EU Liason
CHELLO	Dario	ENEA-EU Liaison Office in Brussels
CIANCI	Antonisia	ICE - Bruxelles
COLUCCI	Valentino	Researcher
DE VITO	Gabriele	Innovaway
FERRETTI	Marco	Marte s.c.ar.l
GARGIULO	Dario	Campania Region
GUGLIELMI	Roberto	BXL Europe
MORMILE	PASQUALE	ISASI - Consiglio Nazionale delle Ricerche
MANGIACOTTI	Giuseppe	Engineering International Belgium
VARCHETTA	Gianpaolo	MAREA Network
VOLPICELLI	Paolo	Innovaway

12:30

Networking lunch

BRUXELLES CONFERENCE AGENDA

Conference 2019

CONFERENCE AGENDA

INVITED

SPEAKERS AND KEY PERSONS

AMOND	Denis	ICE
ASTELLAS B.V.	Astellas B.V.	Astellas B.V.
BALDINATO	Massimo	Finmeccanica
BAMBINI	Barbara	ENI
BARCO	Barco	Barco
BARILE	Riccardo	BXL Europe
BASILE	Elena	Embassy of Italy in Brussels
BEKAERT	Bekaert	Bekaert
BLASI	Emanuele	European Trade Association Business Angels
BOLLETTI CENSI	Sergio	Cosvitec s.c.ar.l
BOTTERMAN	David	Fujitsu
BRIGNONE	Giambattista	Consiglio Nazionale delle Ricerche
BURINATO	Antonio	Innovaway
BUSCAGLIA	Francesco	European Commission
CERACCHI	Mattia	APRE - EU Liason
CHELLO	Dario	ENEA-EU Liaison Office in Brussels
CIANCI	Antonisia	ICE - Bruxelles
COLLETTE	Pierre	Xerox Investments Europe B.V.
COLUCCI	Valentino	Researcher
DALOISO	Oronzo	European Commission
DE VITO	Gabriele	Innovaway
DELL'ALBA	Gianfranco	Confindustria Bruxelles
DI STEFANO	Paolo	Coldiretti
DOS SANTOS	Elsa	AirFrance KLM
FASCIONE	Valeria	Regione Campania
FERRARO	Pietro	Centro Nazionale Ricerche
FERRETTI	Marco	Marte s.c.ar.l
GARGIULO	Dario	Campania Region
GUGLIELMI	Roberto	BXL Europe
GUIDO	Cinzia	Confindustria Bruxelles
ING GROEP N.V.	ING Groep N.V.	ING Groep N.V.
LATTANZIO	Group	Lattanzio KIBS
LEMKE	Max	European Commission
LI VECCHI	Damiano	Italian Permanent Representation to the EU
LIE	Junius	GOOGLE
LOSSO	Jacopo	EBAN
MACIRELLA	Vincenzo	European Commission
MANGIACOTTI	Giuseppe	Engineering International Belgium
MARCHETTI	Fabio	ENI

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INVITED

SPEAKERS AND KEY PERSONS

MARTINO	Roberto	European Commission
MAZDA MOTORS	Europe	Mazda Motors Europe
MORMILE	Pasquale	Consiglio Nazionale delle Ricerche
NS GROEP N.V.	NS Groep N.V.	NS Groep N.V.
PALAMITI	Paolo	Assolombarda
PANCINI	Cesare Marco	GOOGLE
PECORARO	Claudia	European Commission
PERFETTI	Elettra	BXL Europe
POLICY	Officer	MICROSOFT
PRORAIL B.V.	Prorail B.V.	Prorail B.V.
QUARONI	Michele	Italian Permanent Representation to the EU
RAGGI	Ambra	Coldiretti
SADWA	AT&T	AT&T
TOMASI	Chiara	GOOGLE
USG PEOPLE N.V.	USG People N.V.	USG People N.V.
VACCARO	Domenico	Engineering International Belgium
VALENTINO	Filippo	Confederazione Italiana Agricoltori
VALITUTTI	Davide	European Commission
VANDERLANDE	Industries	Vanderlande Industries
VARCHETTA	Gianpaolo	MAREA Network
VENTRE	Giorgio	DIETI - iOS Academy
VINALE	Francesco	Campania Digital Innovation Hub
VOLPI	Angelo	Consiglio Nazionale delle Ricerche
VOLPICELLI	Paolo	Innovaway
WOLTERS	Wolters Kluwer	Wolters Kluwer nv

PROJECTS



BIOformulates for the containment and management of AGRO-chemicals in agriculture



Antibacterial therapies as alternative to antibiotics based on the use of phage preparations, for the prevention of chronic infections caused by pathogenic bacteria



Design and formulation of a new integrator/nutraceutical based on the reuse of processing residues coming from the olive and wine production chain, destined to the control of diabetes 2. Study and evaluation of alternative administration protocols of the same integrator / nutraceutical.



Multiplex nanostructured platform for label-free detection of food-born pathogens and carcinogenic pesticides

ORGANISED BY



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PARTNERS



COSVITEC

Cosvitec was born as Consortium in 2001. It was promoted together with Ministry of Education, University and Research (MIUR), to contribute to ESF 2000-06 Programme. Primary Production Consortium, Processing Industries, several University Departments join Cosvitec. The Cooperation with University,

Research Centres, High-Tech Companies, and Small and Medium Enterprises is based, not only on the specific aim to offer technological transfer services and sustain innovation, but also to develop and manage research and high-education projects, funded by Community, National and Regional programs. Cosvitec works at national and international level in consulting and analysis services provision, thanks to a Team of professionals able to meet each client's need. Cosvitec offers an organic treatment of problems, which are analyzed according to single aspects and solved on the basis of an unitary logic by a Team of high-level professionals. Cosvitec is accredited for educational activities in the Region of Campania and its laboratories are accredited by the Ministry of Higher Education and Research. It has also obtained a Certification as Intermediary Job Agency and it is strongly involved in Youth Guarantee Programme. Its experience in European projects under LLP, Erasmus+ KAI VET/YOUTH and Tempus demonstrates its focus on entrepreneurial related training with a focus on valorization of territory as a resource for economic development.

cosvitec.eu



LINFA

Linfa is a non-profit consortium, founded following Public Bodies, such as Universities, and Private Companies will, working in Research, Education and Technological Innovation field. Linfa shares the Technological Transfer and Innovation; supports important high technology investments through scientific

and technological excellence; contributes to the improvement of Associates' techno-scientific skills; contributes to assets and human resources improvement through excellence scientific-professional specialization or production activities.

It develops and promotes different actions aiming at the encouragement of fundamental research, industrial and experimental development activities in agro-food and life sciences fields. The Company has the objective to promote excellence activities in scientific and technological field, to encourage investments in high technology production fields, to mutually contribute to the techno-scientific skills of its Associates and to strengthen the South, national and international research systems.

laboratoriolinfa.it

PARTNERS



M.A.R.eA. Network

Marea Network is a public-private consortium for industrial research and avant-garde development.

Marea is composed by public research centers and high qualified private companies and it is the lead partner of a wider enterprises group which includes companies operating in

advanced materials, biotechnology and agro-industry.

Marea has an outstanding array of industrial and research labs facilities available for experimentations, trials, and industrial scale-up and is involved in a challenging participation into european frameworks for research and innovation.

mareanetwork.eu



Mar.Te. s.c.ar.l.

Marte is involved in strategic and operational management of sealand integrated logistic activities. It is a public-private technology cluster in the form of a consortium aimed at developing research and innovation projects. Our activities are focused on the integration and development of scientific,

industrial and managerial sectorial skills.

Marte has created a permanent lab for the development of researches concerning the consortium projects implementation, of new project platforms and new business opportunities. It is a reference point not only for the enterprises composing the consortium but for all private companies and public entities operating in logistic sector.

mar-te.com

PARTNERS



Innovaway S.P.A: operates in the ICT sector and offers personalized solutions by using the latest technology utilized by more than 150 clients that operate in the financial sector, Retail and Luxury sector, from transports and services to utilities and public administration. Innovaway's offer is divided in three areas: IT service management, Information technology, and Business process Outsourcing. For the offer of IT service management,

Innovaway uses its own Multi language Service Desk which is the only one in Italy, that is capable of managing any client needs with its own employees. From the single point of contact to the call management for incidents or support requests, of which we manage the entire life cycle to resolution. It operates 24H, 7 days a week, and manages around 1.400.000 contacts a year. The performance extends from the call dispatching to the onsite support, passing through the Help Desk first, second, and third level, the advanced governance and the Fleet management.

Innova s.r.l.: offers Software counseling services through the conception of the design and production of internet applications, and systematic assistance of first level and second level. Furthermore, thanks to the competences of the system integration it is in charge of projects realizations and the management of open systems that interconnect with TLC.

Innovaway Albania Sh.p.k.: started in June 2015 with the will of constructing an operative office, in order to be able to respond in a more efficient way to the market requests, not only for Service Desk, but also for the opportunity of Business Process Outsourcing. With an operative office of 1000 square meters, equipped with 149 workstations with a CED room with UPS, a room for courses, auditorium and a room for video conferences that guarantees the business continuity and disaster recovery from group offices.



P&A solutions: from which Innovaway has acquired the 50% of the capital. It's a company that specializes in management, development and SAP project. The Innovaway group has amplified the offers with services of support through platforms of the system applications SAP that allow the management of the processes in an integrated way.



BIT SOLUTION: from which Innovaway has acquired 70% of the capital, is specialized in the realization of IOT solutions, for private and public sector.



INNOVAWAY Consulting: founded in 2018, is a company that offers services of Business Advisory in the design and implementation of IT solutions, through the acquisition of a business branch of Prime Value.innovaway.it

innovaway.it